ORDER

Orders Order / Rev: 186178 Alt Order #: Product Desc: Obama for America **KMGH** Estimate: 1881 :120s 09/28/12 - 10/04/12 Flight Dates: Primary AE: David Lombardo Sales Office: Original Date / Rev: 09/27/12 / 09/27/12 **EWSDC** Order Type: **GENERAL** Sales Region: NAT GMMB Inc. Agency Name: **Buying Contact:** Kristen Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave, NW Billing Cycle: EOM/EOC Washington DC, DC 20007 Agency Commission: 15% Advertiser President/Obama (D) Name: Demographic: A25-54 New Business Thru: **Product Codes:** PL1-President Order Separation: 00:15:00 Priority: P2 Advertiser External ID: MAJ Revenue Codes: POL, POL, CAND Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	12	\$48,320.00	\$41,072.00		
10/01/12	10/04/12	18	\$98,080.00	\$83,368.00		

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$48,320.00	\$41,072.00	0.00
October 2012	18	\$98,080.00	\$83,368.00	0.00
Totals	30	\$146,400.00	\$124,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KMG	iH 09/28/1	2 09/28/12	6-7A News M-F/K	MGH CA	6A-7A	F	2:00	1	\$1,600.00 P3	0.00 NM	1	\$1,600.00
	_		6-7A News		_							
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: (09/24/12	09/30/12	F	1	\$1,600.00	0.00						
N 2 KMG	H 10/01/1	2 10/04/12	6-7A News M-F/K	MGH CA	6A-7A	MTWT	2:00	2	\$1,600.00 PREI	0.00 NM	2	\$3,200.00
			6-7A News									
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	<u>ΜΓWΓ</u>	2	\$1,600.00	0.00						
N 3 KMC	H 09/28/1	2 09/28/12	GMA M-F 7-9A / I	KMGH CA	7A-9A	F	2:00	1	\$2,800.00 P2	0.00 NM	1	\$2,800.00
			GMA M-F 7-9A									
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	09/24/12	09/30/12	F	1	\$2,800.00	0.00						
N 4 KMG	H 10/01/1	2 10/04/12	GMA M-F 7-9A / I	KMGH CA	7A-9A	MTWT	2:00	2	\$1,600.00 PREI	0.00 NM	2	\$3,200.00
			GMA M-F 7-9A						. ,			. ,
Ş	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/01/12	10/07/12	<u>ΜΓWΓ</u>		\$1,600.00	0.00						
N 5 KMG	H 09/30/1	2 09/30/12	7A-8A SUN MOR	N NEWCA	7A-8A	S	2:00	1	\$1,200.00 P2	0.00 NM	1	\$1,200.00
			7A-8A SUN MOF	RN NEWS					. ,			. ,
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	09/24/12	09/30/12	S	1	\$1,200.00	0.00						
N 6 KMC	H 09/28/1	2 09/28/12	930a-10 Right Th	is MinußA	930a-10a	F	2:00	1	\$1,500.00 P2	0.00 NM	1	\$1,500.00
	55,26,1	_ 00,20,12	930a-10 Right Th			•			Ţ.,000.00. Z	2.00		+ .,000.00
c	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
2	Jan Dale	LIIG Date	vvcckdays	Opolo/Week	Nate	raning					ı	

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Order / Rev: 186178 Advertiser: President/Obama (D)

Alt Order #: Product Desc: Obama for America KMGH

Flight Dates: 09/28/12 - 10/04/12 Estimate: 1881 :120s

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N 6 KMGH	09/28/1	2 09/28/12	930a-10 Right Th 930a-10 Right Th		930a-10a	F	2:00	1 \$1,500.00 P2	0.00 NM	1	\$1,500.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N 7 KMGH	10/01/1	2 10/04/12	930a-10 Right Th 930a-10 Right Th		930a-10a	МГWГ	2:00	2 \$1,200.00 P3	0.00 NM	2	\$2,400.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
N 8 KMGH	09/28/1	2 09/28/12	11A-12P News/K 11A-12P News	MGH CA	11A-12P	F	2:00	1 \$1,500.00 P2	0.00 NM	1	\$1,500.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N 9 KMGH	10/01/1	2 10/04/12	11A-12P News/K 11A-12P News	MGH CA	11A-12P	МГWГ	2:00	2 \$1,100.00 P3	0.00 NM	2	\$2,200.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$1,100.00	Rating 0.00					
N10 KMGH	09/30/1	2 09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P	S	2:00	1 \$700.00 P2	0.00 NM	1	\$700.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$700.00	Rating 0.00					
N11 KMGH	09/28/1	2 09/28/12	5-530P News M-F 5-530P News	KMG Æ A	5P-530P	F	2:00	1 \$5,500.00 P1	0.00 NM	1	\$5,500.00
<u>Star</u> Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	. —	Rating 0.00					
N12 KMGH	10/01/1	2 10/04/12	5-530P News M-F 5-530P News	-/KMGICA	5P-530P	МГWГ	2:00	2 \$4,500.00 P2	0.00 NM	2	\$9,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$4,500.00	Rating 0.00					
N13 KMGH	09/30/1	2 09/30/12	5pm News Sunda 5pm News Sun L	•	5P-6P	S	2:00	1 \$1,700.00 P2	0.00 NM	1	\$1,700.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1		Rating 0.00					
N14 KMGH	09/28/1	2 09/28/12	6p-630p JEOPAR 6P-630P JEOPA		6P-630P	F	2:00	1 \$10,360.00 P1	0.00 NM	1	\$10,360.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$10,360.00	Rating 0.00					
N15 KMGH	10/01/1	2 10/04/12	6p-630p JEOPAR 6P-630P JEOPA		6P-630P	МГWГ	2:00	2 \$8,200.00 P2	0.00 NM	2	\$16,400.00
Star Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$8,200.00	Rating 0.00					
N16 KMGH	09/28/1	2 09/28/12	630-7P WHEEL (630-7p WHEEL (,	630-7P	F	2:00	1 \$10,360.00 P1	0.00 NM	1	\$10,360.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$10,360.00	Rating 0.00					
N17 KMGH	10/01/1	2 10/04/12	630-7P WHEEL (630-7p WHEEL (,	630-7P	МГWГ	2:00	2 \$9,440.00 P2	0.00 NM	2	\$18,880.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$9,440.00	Rating 0.00					
N18 KMGH	10/02/1	2 10/02/12	ABC Tue B DWTHS	CA	8P-9P	- T	2:00	1 \$30,800.00 P2	0.00 NM	1	\$30,800.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$30,800.00	Rating 0.00					
N19 KMGH	09/30/1	2 09/30/12	ABC Sun A ABC Sun A	CA	6P-7P (5:56 PM-6:0	S 00 PM)	2:00	1 \$6,600.00 P2	0.00 NM	1	\$6,600.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$6,600.00	Rating 0.00					
N20 KMGH	09/28/1	2 09/28/12	10P NEWS - M-F 10P NEWS (M-F,		10P-1037P	F	2:00	1 \$4,500.00 P2	0.00 NM	1	\$4,500.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					

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Alt Order #: Product Desc: Obama for America KMGH

Flight Dates: 09/28/12 - 10/04/12 Estimate: 1881 :120s

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Ln	Ch	Start	End	Inventory Cod	de	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N20	KMGH	09/28/12	09/28/12	10P NEWS - M 10P NEWS (M		CA	10P-1037P	F	2:00	1	\$4,500.00 P2	0.00 NM	1	\$4,500.00
	Star	t Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
W	eek: 09/2	24/12	09/30/12	F		1	\$4,500.00	0.00						
N21	KMGH	10/01/12	10/04/12	10P NEWS - M	-F/SU	CA	10P-1037P	МГWГ	2:00	3	\$4,000.00 PRE	E 0.00 NM	3	\$12,000.00
				10P NEWS (M	-F/SU)									
	Star	t Date	End Date	Weekdays	Spot	s/Week	Rate	Rating						
W	eek: 10/0)1/12	10/07/12	MTWT		3	\$4,000.00	0.00						

Totals 30 \$146,400.00